

## **CAREERS WORK HERE.** EXPLORE THE POSSIBILITIES.

### REIMAGINE RETAIL CHICAGOLAND PARTNERS



#### Chicagoland Workforce Funder Alliance,

engages over 30 local, regional, and national funders in collaborative grant-making to pursue a shared mission of increasing employment, earnings, and racial equity for underprepared workers in the Chicago region.



CHICAGO COOK WORKFORCE PARTNERSHIP

A proud partner of the AmericanJobCenter network

#### Chicago Cook Workforce Partnership,

manages 48 Delegate agencies, 10 Comprehensive American Jobs Centers, and 3 Sector Centers across Chicagoland, including a Retail Sector Center serving jobseekers and incumbent workers.



**Instituto del Progreso Latino**, supports Latino immigrants, English language learners, and their families through education, training, and employment.



#### Local Initiatives Support Corporation,

supports 10 Financial Opportunity Centers which provide career coaching, skills training and financial stability programs for individuals and working families.



Women Employed, an advocacy organization that supports fair work environments and increased educational opportunities for working women.



National Able Network, Inc.,

provides sector-specific job training, career coaching, and connections to job opportunities for workers.

## thrivechicago

**Thrive Chicago**, houses the region's 100K Opportunities Initiative and aims to connect young people ages 16-24 to employment.



Youth Job Center, assists young people ages 14-25 in finding and retaining employment.



### THANK YOU TO OUR SPONSORS



Reimagine Retail Chicagoland is a local partner of the **Economic Opportunities Program at the Aspen Institute**.



Reimagine Retail Chicagoland is supported, in part, by the **Walmart Foundation**.

# **ABOUT US**

Reimagine Retail Chicagoland is a workforce initiative funded by the Aspen Institute with support from the Walmart Foundation. We are a collaborative of eight Chicago organizations helping to improve the quality of jobs for workers in entry-level positions, creating pathways for advancement in retail and related sectors, and increasing retention for employers.

# WHAT WE DO

Promote the important role the retail sector plays in Chicago's economy and in the lives of many Chicagoans – often their first job experience

Make it easier and faster for retail workers to succeed in retail jobs, explore career pathways, and move up the career ladder

Work collaboratively with retailers to support talent development and retention, and improve outcomes for both retail workers and employers

## OUR RETAIL INDUSTRY REMAINS ONE OF THE FASTEST GROWING JOB SECTORS IN THE CHICAGO REGION.



The retail industry employs **1 OUT OF EVERY 5** people in Illinois.\*

Retail supports enough Illinois jobs to fill Soldier Field for three Chicago Bears football seasons.\*



Between 2016 and 2020, retail businesses will **hire an additional 1,000,000** cashiers and salespeople.\*





Higher retail employment rates correlate positively to lower crime, lower poverty, less income inequality, and higher on-time high school graduation.\*\*

## FOR RETAILERS

In the rapidly transforming retail sector—and historically tight labor market—hiring, reducing turnover, and advancing successful and motivated employees with superb customer-service skills is essential to your business success. Reimagine Retail Chicagoland supports the workforce practices of forward-thinking retail employers who are committed to maintaining a business advantage through employeeoriented operations proven to increase employee retention.

#### WE PROVIDE:

- Pre-screened job candidates
- No-cost hiring solutions
- Industry-recognized training and credentialing for your current and future workforce
- · Public subsidy maximization, e.g. Work Opportunity Tax Credits, hiring incentives, etc.
- Job retention and career advancement support, including mentoring and career coaching
- Business Operations Assistance, including development of employeeoriented business models and guidance on scheduling best practices

## FOR JOB SEEKERS

Did you know that entry-level jobs in retail can provide a path to a rewarding career in fashion, human resources, management and other industries? Our Reimagine Retail Chicagoland partner agencies offer customized training, financial coaching and more—all to help you advance in your career and continue to grow.

### WE PROVIDE:

- Job readiness training and support
- On-the-job training
- Customized professional development skills training
- National Retail Federation Certifications (retail fundamentals, customer service, sales)
- Personalized career pathway coaching
- Job placement
- Financial literacy workshops and one-on-one financial coaching

## FOR RETAIL WORKERS

### WE PROVIDE:

- National Retail Federation Certifications (retail fundamentals, customer service, sales)
- Skills upgrade training
- · Financial literacy workshops and one-on-one financial coaching



Reimagine Retail Chicagoland brings education and employee development together in support of frontline, entry-level retail workers to make it easier and faster for retail workers to move up the career ladder. Customized training will upgrade your present work

skills, heighten job security, provide marketable skills, and increase the possibilities for higher wages and career advancement opportunities.

- Personalized career pathway coaching



## MISSION

The mission of Reimagine Retail is to partner with the retail sector to improve the retention and advancement of frontline workers while changing the perception and future of retail.

For more information, visit:

www.ReimagineRetailChicago.org

